

YOUR AFFORDABLE SEO TRAINING TIMELINE

inexpensive opportunity for profitable online success...

S **EO BASICS. WHAT YOU NEED TO KNOW!** what is seo? understanding seo will enable you to move forward. we take an inside peek at seo and uncover things that may surprise you. after this course you will look at the internet different than you did before. a solid review of everything seo. what are some of the dangers and myths? included are some startling numbers that will have your head spinning...and confirm why seo is critical to survive today.



ANATOMY OF A WEBSITE. RANKING FACTORS. why do some sites rank higher than others? how does google see your site? top ranking factors revealed. everything from domain names , your website structure to link building and much more... best practices to make your website worthy a page one google ranking.



KEYWORDS ARE KING! this is my favorite seo topic! find out why! keyword forensics because numbers don't lie. extremely vital to know before you write anything online again. optimize and get results. keywords are so important we dive deeper into the impact they have and how to use best practices so you do not get in trouble with over optimization tactics.



YOUR WEBSITE AUDIT WITH A BONUS what are you doing terribly wrong? **BONUS** I provide you with a comprehensive seo report for your site!!! We will reference this report throughout your seo learning journey. a deep dive into website rankings. what matters most.



LINK BUILDING did you know you are who you hang with online? you will learn how not to make a mistake with your link building strategy. tricks and tools to on site link building and external site link building for maximum results. link building is critical to a successful search engine ranking campaign. i show you how to get it right.



METRICS AND ANALYTICS what valuable info is buried in all of those numbers? learn how to read your website analytics and identify opportunities and problems so you can fix them including benchmarking and top factors to monitor regularly. i also show you how to "spy on your competition!" so you know who you need to beat and how to beat them in the rankings! your website analytics may just become your best friend once you know how to interpret the data.



BLOGGING FOR BUSINESS get blogging right! so many of you blog, but are not making sure your posts are optimized for the search engines, your readers and viral marketing. without knowing how to do it right, chances are high you are wasting your time. you will learn how to blog for business and make it easy for others to spread your content all over the internet for high visibility. learn how to make your blog work for you!



SOCIAL MEDIA how does social media and seo mix? you better know! social media is a huge part of an effective seo campaign. learn why and how to do it right so your reach, voice and online conversations matter.



LOCAL SEO do you own a local business? does your product or service matter to a specific geographical location? if so, you need to know how to maximize local search reach. all search engines show websites that they feel are the local expert and you need to demonstrate your authority in your marketplace. this is often times an overlooked opportunity. learn how to make sure the search engines know exactly when to display your website so you can capture your local audiences attention.



COOL CONCEPTS AND MY PERSONAL SUGGESTIONS learn some tricks from me that have generated a lot of online buzz. i will share my secret tips and knowledge so you can use my proven ideas and make them work for you. seo is part science and creativity. when you learn to think outside of the box you create an environment for viral marketing opportunities. you might be surprised at how easy simple concepts can take you from good to great!



YOUR NEW SEO TOOLS i open up my exclusive seo tool box to you! use the same professional tools i do for maximum results! these are the same tools i use with my sites and my clients sites. you will save time and be able to monitor your successes along with quickly identifying areas to work on so your website is always top notch. after all, if you are not watching closely someone else could out rank you which could have a huge impact on your revenues. don't get caught not knowing how to stay on top.



CONGRATS!!! YOU MUST BE EXCITED. wow, what an exciting journey we have had together! by following along each month and applying the learned tactics, i am certain you are enjoying increased website rankings, website visitors, sales, leads, conversations and new prospects! congratulations on your success! your job is not finished! search engine continuously update and change ranking metrics. this is our time to learn the newest factors and what is on the horizon so you can continue enjoying better rankings!

Do you need affordable SEO? Want to learn more?

- [AFFORDABLE SEO INFO HERE!](#)

NEW!!! Another cool feature! You now have the option to make a free website when you take these powerful SEO training events. *Why?* Simple... honestly there are so many really bad looking websites online today, it is critical that your first impression is a good one. An updated modern website combined with a solid search engine presence is a recipe for huge success and profitability.

- [MAKE A WEBSITE NOW!](#)

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